

Make your company stand out on Medical Device Register On-line!

Ensure that prospective customers notice your company and products among the 17,600 listed manufacturers. **MDRWeb.com** provides the most important contact and company information for medical device companies and products. This includes 82,000 products in 8,000 different product categories. See for yourself!*

Advertising Packages

Banner Package (\$1995 Gross/Year)

- One Rotating Site-Wide Banner
- Positioning in the Enhanced Section of Manufacturer/Product Searches

Premium Package (\$895 Net/Year)

- Front Page Exposure — Rotation of Company Logo/Database Link Under Featured Manufacturers at **MDRWeb.com** Homepage
- Front Page Exposure — Rotation of Three Product Photos Under Featured Products at **MDRWeb.com** Homepage
- Positioning in the Enhanced Section of Manufacturer/Product Searches
- Three Product Photos on Your Company Profile Page
- Company Logo Posted on Your Company Profile Page

Standard Package (\$395 Net/Year)

- Positioning in the Enhanced Section of Manufacturer/Product Searches
- One Product Photo on Your Company Profile Page
- Company Logo Posted on Your Company Profile Page

All rates are subject to change monthly.

MDRWeb.com users consist of:

- Leading Buyers/Specifiers of Medical Products and Services
 - Hospital Purchasing Management
 - Healthcare Group Purchasing Organizations
- Medical Device Manufacturers, Suppliers and Distributors

Material Specifications

We require digital files. Acceptable formats are jpeg or gif. Files should be 72 dpi with fonts and images embedded. E-mail all images to: yvonne.williams@cancom.com

- 4-Color Company Logo Size: 210 x 60 pixels
- 4-Color Product Picture Size: 100 x 80 pixels
- 4-Color Banner Size: 468 x 60 pixels
- Max file size: 100K

For more information:

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or visit www.MDRWeb.com/advertise

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